

**UNIQUE,
FLEXIBLE,
RESPONSIVE
SUSTAINABLE
NONWOVENS
SPUN-MELT SOLUTIONS**



ATEX: A WIDE WORLD

VISION & MISSION

Atex represents quality and the development of highly innovative nonwovens. Through our work, which focuses on research and technology, we are able to satisfy our customers' needs through high-quality certified production processes and innovative solutions. Our commitment is complemented by a global marketing strategy.

ATEX offers converters and manufacturing industries a wide variety of solutions based on polypropylene nonwovens. Its mission is a firm commitment to innovation and the development of entirely new nonwoven products.

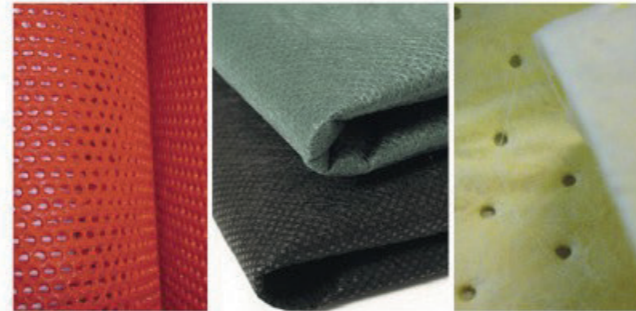
Atex: a World of Customized Applications

CORE BUSINESS

Atex is a global Player. The firm's strapline immediately identifies its positioning: Atex' core business is in the Spun-Melt sector. In such an elaborate and complex arena, the support of all corporate functions (organization, planning, R&D, strategy) is fundamental in ensuring continuity and customer confidence.

ATEX GROUP: A GLOBAL MARKET

Innovation and Globalization Atex currently exports a large portion of its production and as a result of the success it has achieved at international level it firmly believes that this trend will continue. For us globalization is a plus that creates new chances to share our experience in the nonwoven industry with our partners worldwide. Innovation and a commitment to constant redesigning of products and applications remain our key objectives.



ATEX ITALY SETTALA HQS

Atex opens and starts in 1993 as a manufacturer of nonwoven fabrics obtained through polymer extrusion using a technically sophisticated process. Atex reputation lies with its range of special products and the manufacturing of technologically advanced, high quality nonwovens. With over 20 years in the field, the Atex management has gained considerable experience in fiber production processes and applications. As a result of its international experience, multilingual staff and company focus on different cultures and customs, Atex is geared to supply its own products and services worldwide.



ATEX USA GAINESVILLE BRANCH

North and South America have always been excellent opportunities for expanding our business by offering innovative products and services. We have always believed that our winning strategy is based on being strategically located close to our key accounts and markets, that's why we created our first nonwoven multi-beam line in Georgia, USA, in January 2000.

This is the very first step in a more complex strategic plan to become one of the most important, diversified manufacturers of spunbonds and nonwovens over the next years.

CERTIFICATIONS

As an EDANA and INDA, associate, Atex guarantees quality production. Our production processes are certified by the stringent ISO 9001:2008 quality standards.

CERTIFIED QUALITY
MANAGEMENT SYSTEM



UNI EN ISO 9001:2015



RESPONSIBILITY

ATEX COMMITMENT

Time for Change. Atex is increasingly geared towards the implementation of innovative technical solutions, and applications, that meet its customers' needs and requirements. Multibeam technology, fine filaments, stretch nonwovens, spunbonds, composites, meltblowns, treatments, modified PP polymer nonwovens and spundyed webs are just some of the available options. Atex is constantly striving to find, to analyze and to explore market niches or wider markets where it can supply unique products: total flexibility and quick, targeted services are needed to support rapid changes in businesses and markets undergoing constant development.



SUSTAINABILITY

The respect for our planet is an essential part of our corporate policy. Nowadays people talk all too easily about E&S, but in order to meet high requirements, you need to have a very clear vision and to act coherently. Our commitment is clearly outlined, as we have set industry standards (applications) based on customer demand. It may be easy to speak highly of our E&S policy. It is not so easy to support that with transparent and credible factual information. This is our intention: Atex' daily efforts in prioritizing our objective to 'respect the planet' is no 'green-washing' – if anything it is 'green innovation'. Atex chooses solutions that allow for constant monitoring throughout the production process, enabling the firm to reduce its environmental footprint, and thus to obtain important certification as a guarantee to our customers that our offer is 'environmentally friendly and durable'. That is what makes our company truly sustainable.



ENVIRONMENTAL POLICY

We started our "Zero Waste" program with the recycling of our trims and scraps.

TRIGENERATION PROCESS

Trigeneration is the simultaneous production electricity, heat and cooling from a single heat source such as fuel (methan in our case) or solar energy (CCHP: combined cooling, heating, and power generation). The "waste heat" that results from power generation is harnessed, thus increasing the overall efficiency of the system.

Committed to Respect the Planet

A WORLD OF CUSTOMIZED APPLICATIONS



HYGIENE

ATEX has developed a series of technologically advanced, cost-effective products that provide this strategic industry with an ideal solution. With its coverstocks (topsheet), textile back-sheets, self-gripping frontal tape, sublayers and stretch nonwovens, ATEX is able to offer the market a wide range of nonwovens which are essential to modern diapers or pads.



MEDICAL

Innovative solutions. High quality. Comfort. This and more is what you can expect from ATEX medical nonwovens. Developed using a number of different technologies, they offer a highly innovative response to the needs of a sector that is essential to the quality of life of people everywhere. Our technical experts, dealers and converters have ideal solutions for protective apparel, surgical drapes, sterile wraps, bandages and all that is necessary for patient care and effective control of bacterial contamination.



TEXTILES

Bedding and furniture, home textile, have always been for PP spunbond and composite nonwovens a valid replacement of traditional textiles. For these end uses offering real advantages and economic alternative to woven fabrics. Not only they perform extremely well but are also able to offer unique advantages in:

- furniture construction as: dust covers, stitch reinforcement, cushions ticking
- bedding constructions as: springs wraps, mattress pad and covers, quilt backing, pillow case, upholstery
- home textiles as: tablecloth, dust covers, bags, party decorations



BUILDING

Breathable membranes have been used in building for many years in pitched roof constructions offering concrete benefits as reduced heat loss, ventilation, water vapor transfer preventing liquid water penetration and construction moisture dispersion and adequately limit the risk of condensations in roof. The particular membranes produced by ATEX comprises spunbonded polypropylene either side of a micro-porous polypropylene microfibers.

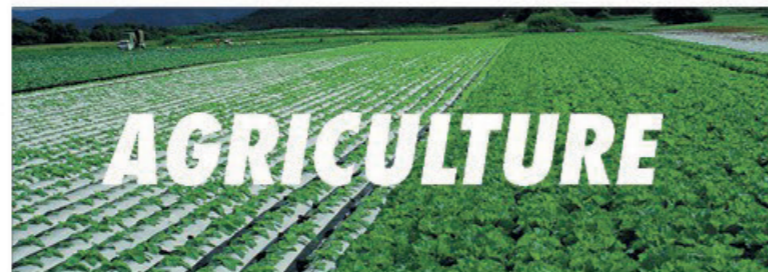
Typical applications include: house wraps, roofing underlay, basement moisture control, insulations.



INDUSTRIAL

As a global company, ATEX is geared to provide a wide range of solutions thanks to its qualified human resources and is therefore able to offer specially designed products to highly specialized market areas. ATEX uses the most modern spunbond and microfiber technologies and combines them in an endless number of ways with the sole aim of highlighting your ability and requirements.

With on-going investment in new lines of industrial products, ATEX seeks new market opportunities by offering products for the most diverse applications such as: filtering, lamination, automotive, flexible packaging, flame retardants, gardening and agriculture, construction and civil engineering to luxury packaging and so much more. We have a wealth of solutions in nonwoven rolls.



AGRICULTURE

Modern agriculture including gardening, fruit and vegetable production, require increasing quality, productivity, no chemical contaminations that is why our nonwoven spunbond fabrics and composites are used more and more to facilitate operations in vegetable growing. Among other specific benefits our nonwovens are commonly used as:

- frost blankets, mulching fabrics, fresh fruit packaging (AT-SOFT 3D). Since they are permeable to water, air light, they work creating a micro-climate and optimal conditions for plants growth offering:
- fasten early late spring vegetation
- protect plants against birds, pets and negative weather conditions
- weed control
- protection of green houses from heat burning, insects
- absorbent and cushioning fruit pads protection (AT-SOFT 3D)



WIPES

At its Borgoticino plant ATEX offers a wide range of wipes that can be used in the home as well as in industrial and medical applications. We have a wide range of solutions covering virtually any applications. We have reduced the weight of our wipes to cut down on waste, developed wipes with abrasive surfaces to improve cleaning efficiency and created new anti-microbial and disinfecting wipes to make life better and healthier for us and our children.



AUTOMOTIVE

The automotive industry is one of the largest users of "engineered nonwovens fabrics". They cover approx 3,7 sqm per vehicle, very often in non visible parts. This is a very demanding industry that requires: new materials, different technical usages, low cost and performing solutions.

ATEX NONWOVENS not only offer reducing cost and weight but very often they do the job better than any other textile solution. Many types of nonwovens are used in this industry but spunbond and composite nonwovens are more than 70% of the major types due to cost and recycling properties.

R&D

OUR IMPRINTING

At ATEX, the R&D division is constantly striving to be one step ahead of the needs and requirements of a wide variety of customers worldwide. A team of chemists, polymer specialists and process engineers ensures that our nonwovens meet the most demanding requirements so that our customers can focus on identifying and developing new solutions. Through constant electronic and laboratory tests, we monitor the product to make sure it complies with customer specifications. Our R&D division has a pilot production line for semi-industrial applications for testing new nonwovens before they are introduced into the market.



CUSTOMERS SERVICE

RELATIONSHIP

Here at ATEX, relations with customers and prospects have always been a top priority. We pay careful attention to their needs at all times, both before and during negotiations, as well as after a supply agreement has been reached. The underlying structural components are customer relations analysis and management, including contact with our clients and an assessment of their needs using a number of different tools that have become part of our genetic make-up. Contact is key to map out each individual client before structuring all the information gathered into a database. This information is precious as it enables us to understand, and even to anticipate, our customers' needs. We provide customized contents and services: the data collected is processed to extract statistics that are useful for positioning our clients on specific scales. Once this is in place, we can analyse the data so as to develop ad-hoc communications and commercial proposals. An IT infrastructure helps in the process of customer management.

COMMUNICATION

MULTIMEDIA ORIENTED

At ATEX, marketing communication is viewed as a vital tool to convey the firm's positioning; its primary aim is to converse with all our regular and temporary contacts, forming our network of relations. This includes communicating and disseminating useful information to further consolidate our relationship policy. New identity, new logo: more in line with the times, and with the evolution of our market. Conveying a real 'new deal' on all levels. Fresh, eye-catching lines that immediately communicate an identity, without losing sight of the history of ATEX, naturally. Furthermore: a complete and up-to-date multimedia communication tools, immediately accessible to anyone who comes in contact with ATEX. A great way to keep abreast of the latest solutions and applications.

MEDIA ADVERTISING

A very 'focused' detailed plan, with a constant presence in the main international press publications for the Nonwovens market, and large-scale planning in order to spread the ATEX philosophy, so as to be sure of reaching our reference target with suitable classified ads.



AN EXHAUSTIVE WEB SITE

A modern and complete multimedia instrument: www.atex-spun.com
It is a marketing communication tool used to get in touch with our targets to further strengthen the relationship we have with all our 'followers'.



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